

TRAVEL FOR LIFE NOW

TRAVELFORLIFENOW.COM

WHO WE ARE

We (Sue Davies & Regina Ang) are internationally based travel bloggers, splitting our time between the US and Asia. We bring a multi-cultural, humanistic perspective to our followers. Our focus is on Baby Boomer and women travelers who have the means to travel internationally and the desire to go on- and off-the-beaten-track. We focus on Street Art, Historical & Religious Sites and LGBTQ+ topics.

DEMOGRAPHICS

Women 62%
>35 years old 45%
North America 53%
Europe 22%
Asia 19%
Oceania 4%

MONTHLY STATS

Page Views 4,500
Users 2,100
Sessions 2,600
Blog Subscribers 400

SOCIAL MEDIA (4,775)

Facebook 1,000
LinkedIn 2,000
Pinterest 700
Instagram 500
Twitter 575

TESTIMONIAL

I first met Sue and Reggie at TBEX in the Finger Lakes region of NY. They showed genuine interest in visiting Otsego County and were very quick to follow up after the show with an offer to do a piece on Cooperstown and the surrounding area. They were extremely friendly, quick to respond and best of all, they did their research and planned their itinerary in advance, asked for feedback and were very thankful for any recommendations I gave with regard to their plans, and open to any suggestions or requests that I had in what they would feature. Ultimately, their blog highlighted my specific areas of interest and accomplished my goals precisely. Their piece was released shortly after their visit and with great detail and personal photos and opinions. Once they build up a larger audience (they're new to this), Sue and Reggie will be a great asset to any DMO.

- Cassandra Harrington, This is Cooperstown, Otsego County

REACH US

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